



CHARTE GRAPHIQUE

GUIDE D'APPLICATION DE L'IDENTITÉ VISUELLE



Leizee.com

01 LOGOTYPE

Le logotype Leizee est composé d'un symbole et du mot «Leizee».

En fonction des supports d'application ou des destinations spécifiques, on choisira l'une ou l'autre de ces versions.



01 LOGOTYPE

Sur les supports avec fond de couleurs, on utilisera la version monochrome noire ou blanche.

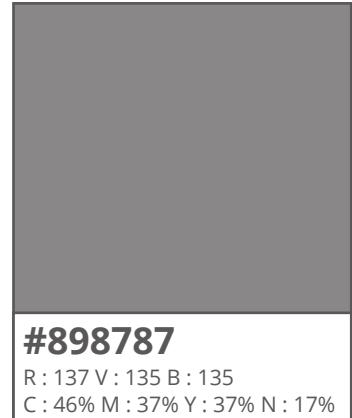
On privilégiera celle qui est la plus lisible. La version blanche et jaune est également possible dans certains cas.



02 COULEURS

L'utilisation du logotype version quadrichromie est privilégiée par rapport aux versions monochrome présentées dans la page suivantes.

Le logotype s'appliquera principalement sur fond blanc.



03 TYPOGRAPHIES

LILYUPC

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Aa

Sum qui resequi officiame ne porumqu isquam re lam
que et omnihiciis re non eatur? QuSint eum as dem
faccabo rendam eos alibus voluptas as sant.

Obit aut pelibus eos estrum ipic temporetempor molup-
tae voluptur, coremqu untoris iminver sperae nectisin
etus et ipic te volorit est, culpa eatem.



03 TYPOGRAPHIES

OPEN SANS

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Sum qui resequi officiae ne porumqu isquam re lamque et omnihiiciis re non eatur? QuSint eum as dem faccabo rendam eos alibus voluptas as sant.

Obit aut pelibus eos estrum ipic temporempor moluptae voluptur, coremqu untoris iminver sperae nectisin etus et ipic te volorit est, culpa eatem.

Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Semibold

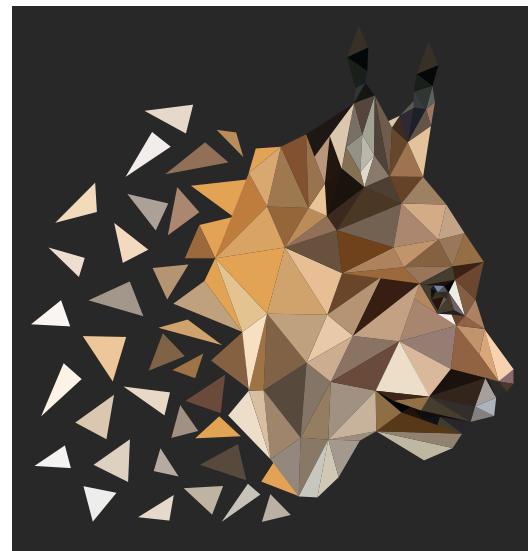
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Extrabold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789



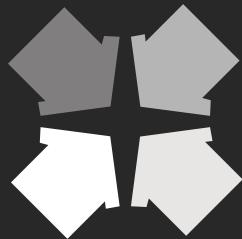
04 LA MASCOTTE



05 SUPPORTS

The image displays a variety of promotional items for Leizee.com, each featuring the company's logo (a stylized geometric shape) and website address. The items include:

- A black USB drive with the Leizee.com logo on its cap.
- A black pen with the Leizee.com logo on its barrel.
- A yellow pencil with the Leizee.com logo on its barrel.
- A business card with the Leizee.com logo, contact information (Dunway Road 123, Street Location, City, Area), and a subject headline placeholder.
- A dark notebook with the Leizee.com logo and a yellow binding strip.
- A white paperclip with the Leizee.com logo.
- A white envelope with the Leizee.com logo and a yellow binding strip.
- A white tote bag with the Leizee.com logo and a yellow binding strip.



Leizee.com